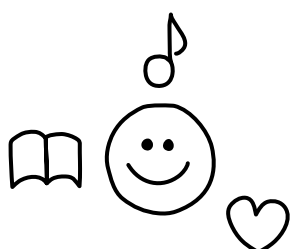
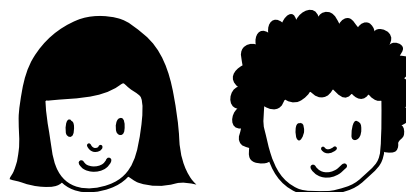


## NEED SOME HELP TO COME UP WITH AN IDEA?

### THINK ABOUT A PERSON!

Who do you know with hearing loss  
or a hearing implant?

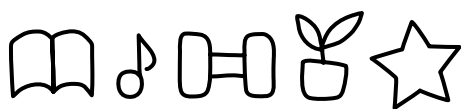
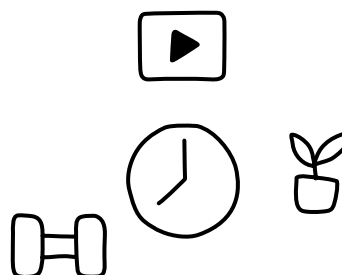


### THINK ABOUT A HOBBY!

Does the person with hearing loss  
face any challenges while practicing this hobby?

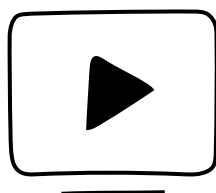
### THINK ABOUT DAILY LIFE!

Does the person with hearing loss  
face any challenges in daily life?

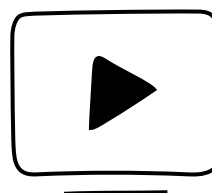


### THINK ABOUT A THEME!

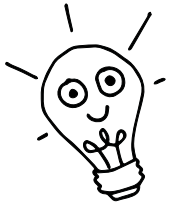
You could choose a topic you're interested in  
(e.g., school, sports, environemnt, music)



Watch a video of our chief juror  
Geoff. He is an inventor himself and  
shares his top tips to be an inventor.



Watch a video of our previous  
winners about what skills it takes  
to be an inventor.



## YOUR TIME TO SHINE

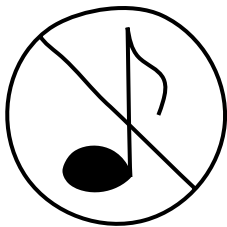
### HELPFUL TIPS FOR FILMING

Now it's time to present your invention.  
Here's how you can record a great video to make your idea stand out.



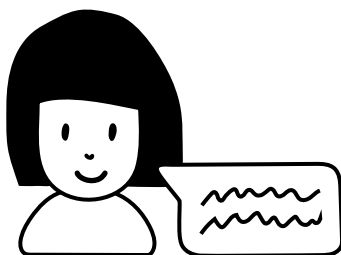
#### 1 ASK SOMEONE FOR HELP

Ask one of your parents or older siblings for help. This will make the filming process much easier!



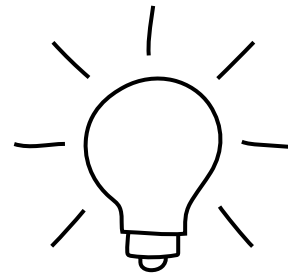
#### 3 CHOOSE A QUIET SPOT

Look for a video location with no background noise such as traffic, airplanes, wind, loud voices, or barking dogs.



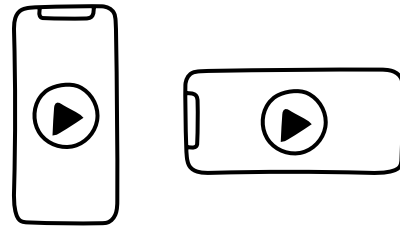
#### 5 PRESENT YOUR IDEA

Now it's your time to shine! Explain your drawing or poster. Share your thoughts behind your invention, how it works, and how it makes the lives of people with hearing loss easier.



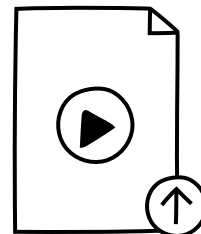
#### 2 FIND A GOOD SOURCE OF LIGHT

Try to find a space near windows/doors or a light that's in front of you.



#### 4 FILM PORTRAIT OR LANDSCAPE VIDEO

Ask your parents to film you at your eye level. They can hold the phone, or place it on a tripod or any flat surface. Both portrait and landscape modes are welcome.



#### 6 SUBMIT YOUR VIDEO

The clip should not be longer than 60 seconds and not bigger than 100 MB. Once you are ready, submit your video on [IDEASforEARS.medel.com](https://ideasforears.medel.com).

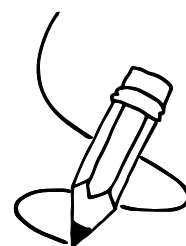
NAME: \_\_\_\_\_

AGE: \_\_\_\_\_

MY IDEA: \_\_\_\_\_

**IDEAS  
for  
EARS**  
Powered by MED<sup>®</sup>EL

Submit your idea at [IDEASforEARS.medel.com](https://IDEASforEARS.medel.com)



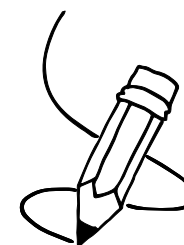
NAME: \_\_\_\_\_

AGE: \_\_\_\_\_

MY IDEA: \_\_\_\_\_

**IDEAS**  
**for EARS**  
Powered by **MED**®**EL**

Submit your idea at [IDEASforEARS.medel.com](https://IDEASforEARS.medel.com)





# PREVIOUS WINNERS' IDEAS

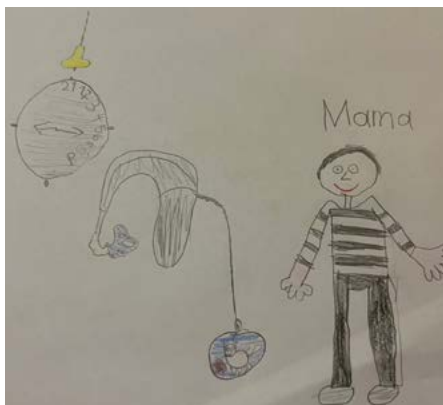
**IDEAS for EARS**  
Powered by MED<sup>®</sup>EL



When losing the processor:  
alarm goes off "I am a bionic ear",  
GPS helps to locate the processor



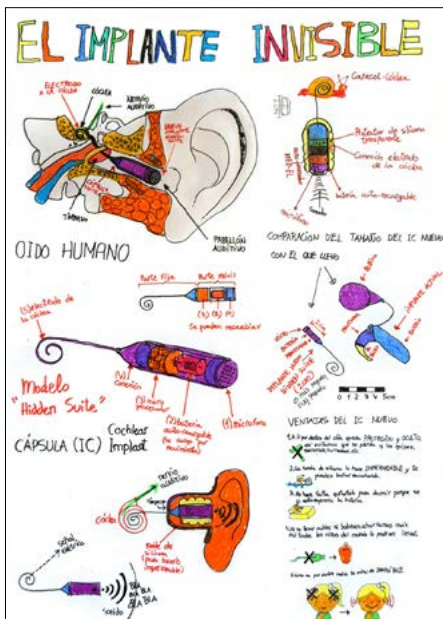
Alarming glasses for fire alarm,  
phonecalls, and door bells



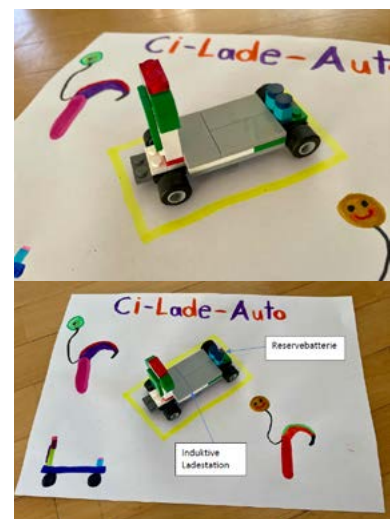
Mommy Alarm  
sends a reminder  
when battery is  
almost empty



Special sports helmet  
for people with a  
hearing device



Invisible  
audioprocessor



Charging station  
for extra batteries